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<http://www.childrenshospital.org>

This activity will be submitted to the Boston Children's Hospital for approval to award contact hours. The Boston Children's Hospital is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Contact Mary Kennedy at [program@nenic.org](mailto:program@nenic.org) for more information.

### Target Audience

Chief Nursing Officers Nursing Directors  
Nurse Managers  
Nurse Educators  
Clinical Nurses  
and  
Information Technology professionals who are concerned with the impact of technology on nursing practice at the bedside.

## 2020 FALL EDUCATION AND NETWORKING PROGRAM MARCH 18, 2020

### DESIGNING A MOBILE APPLICATION TO INCREASE HEALTH CARE ENGAGEMENT AMONG A VULNERABLE AND UNDERSERVED POPULATION

The New England Nursing Informatics Consortium (NENIC) and Boston Children's Hospital are proud to jointly offer this exciting educational opportunity.

Novel approaches to engage community members and reduce known disparities in health care are needed. Young adults, in particular, have identified that mobile applications or websites are effective and relevant ways to disseminate health information. This program will use a case study approach to discuss building a mobile application (app) to increase health care engagement among a vulnerable and underserved population. Utilization of community-based research in conjunction with human-centered design to conceptualize and build the app will be reviewed. The program will also discuss novel uses of technology to engage with and recruit key stakeholders for the development of the app. A case study of app design, development, and pilot testing will be reviewed (case: using a mobile application strategy to increase HPV vaccination among young adult sexual minority males).

Please join us for this exciting evening. Register today at [nenic.org](http://nenic.org).

The meeting will be held at Newton Wellesley Hospital (<https://www.nwh.org/patients-and-visitors/planning-your-visit/maps-and-directions>) and a light dinner will be offered for those attending in person.

### Program

- 5:30 - 6:00p Dinner /Business Meeting
- 6:00 - 7:00p **Holly Fontenot PhD, RN, WHNP-BC, FAAN**  
Boston College, Connell School of Nursing, Associate Professor,
- 7:00 - 7:30p Question and Answer

Register at <http://www.nenic.org>

For registration questions, please contact Debra Furlong at [djfurlong@comcast.net](mailto:djfurlong@comcast.net)