NURSE INNOVATION & ENTREPRENEURSHIP

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WWW.NORTHEASTERN.EDU/NURSEINNOVATION
• What does innovation and entrepreneurship mean to you?
THE HISTORY OF NURSING BEGAN WITH INNOVATION

Who is this person?

The Real Story.

“I attribute my success to this - I never gave or took any excuse.” FN
NURSING TODAY

• 19.3 million nurses World Wide – World Health Organization

• Nearly 4 Million Nurses in the United States (LPN – PhD).

• Average age of a Nurse is 55 Years Old in the US.

• 50% of new nursing graduates leave the bedside within 2 years of practice - NPR
NURSING IN THE FUTURE

Healthcare is Rapidly Changing:

• Greater focus on technology
• Skill Sets are going to need to be able to care for those by the bedside to technology seamlessly.

• We need to attract the best and brightest into nursing:
  • Create new pathways in education and training.
  • Train Nurses not only to leave with a stethoscope but a briefcase as well.
WHAT MAKES AN INNOVATOR/ENTREPRENEUR

• The belief that you can make something better.

• Were there none who were discontented with what they have, the world would never reach anything better.” – Florence Nightingale
NURSES ARE NATURAL INNOVATORS

On average nurses do 27 Work-A-Rounds per shift making the devices work for them the way they need them too.
LET’S TRY THIS: NURSE INNOVATION EXPERIMENT

Innovation in You – what is the challenge you face in nursing?

1. Identify a problem in nursing that you experience.
2. How do you currently deal with it?
3. How could you make it better?
4. Or what could you create that would solve the problem?
WHAT WE ARE DOING AT NORTHEASTERN UNIVERSITY SCHOOL OF NURSING

• June 2016: Northeastern University School of Nursing hosted the first Nurse Innovation Summit & Hackathon:
  • A 3 day event focused on the pedagogy of innovation and entrepreneurship that included a 2 day Hackathon where nurses formed teams, identified problems, created solutions and went on to pitch and win prizes.
  • 250 people attended – over 90 were nurses.
  • The beginning of a movement.
WHERE DID WE GO IN THE PAST YEAR:

Total Number of Events: 17 Events (June 2016 – October 2017)

• Nurse Innovation & Entrepreneurship Summit & Hackathon: June 2016
• Nurse Business 101 Course: July 2016
• Nurse Startup Academy: August 2016
• Meet a Nurse Entrepreneur/Innovator: Hiyam Nadel BSN, MBA MGH: October 2016
• MassChallenge/Pulse: Team of Nurses to engage with Digital Health Startups: February 2017
• Massachusetts General Hospital: RoundTable on Innovation: March 1, 2017
• Nurse Hackathon: Nurses Hacking Healthcare: March 24th-25th, 2017
• Lecture Series: Using Social Media for Research: March 29th, 2017
• IBM StartUp Health Weekend: Nurses Innovation Panel: April 1st, 2017
• Telehealth Conference: Redefining the Possible for Nursing Practice: April 21, 2017
• NurseSharkTank: Healthcare Pitchathon: May 1, 2017
• Industry Lunch: May 11th, 2017
• NuNoon: May 25th, 2017
• Nurse Practitioner Entrepreneurship Conference: July 13th-14th
• Summit: Nurse Innovation & Entrepreneurship: September 29, 2017
• Telehealth Webinar: April 21, 2017
• Night of Nurse Innovation: North Carolina: October 26, 2017
• Lecture Series: Imperial College: October, 28th, 2017
UPCOMING EVENTS:

Charlotte Nursing Conference:  
March 24, 2018

Nurse Hackathon: May 18-20, 2018

SharkTank: June 2018

NP Conference  July 2018
CULTIVATING INNOVATION.

- Leadership
- Time
- Perseverance
- Optimism
- Resources to help you get there.
CONTACT

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